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11/8/14



GOVERNMENT OF KERALA
Abstract

Social Justice Department – IEC & Social Media Campaign – Steering Committee constituted -
Orders issued.

SOCIAL JUSTICE (C) DEPARTMENT

G.O.(Rt) No. 437/ 2014/SJD

Dated, Thiruvananthapuram, 10.07.2014.

Read: Note dated 02.07.2014 from Minister for Panchayats & Social Justice

ORDER

The Department of Social Justice and institutions under the department are implementing many new initiatives focussing on women and children, marginalised, differently abled and those in need of social security. However, Government feel that these schemes do not get ample public attention to the desired extent. Hence, with a view to carry out a massive and systematic campaign of these initiatives, through IEC and Social Media, Government are pleased to constitute a Steering committee for the purpose with the following members:

- 1) Additional Chief Secretary/ Secretary, Social Justice Department - Chairman
- 2) Director, Social Justice Department - Member Secretary
- 3) Heads of all Institutions under the Department of Social Justice - Members
- 4) Officers in charge of Publicity in the Department of Social Justice and Institutions under the Department - Members(Ex-officio)

The Steering committee shall meet once in a month to formulate the monthly action plan. The action plan shall be implemented through an Executive committee to be constituted by Government for which orders shall be issued separately.

By Order of the Governor
N.B. KOMALAVALLYAMMA
Additional Secretary to Government

The Director of Social Justice, Thiruvananthapuram
All Heads of institutions under the Department of Social Justice.
The Accountant General, (A&E)/(Audit) , Kerala , Thiruvananthapuram
✓ The Information officer, Web & New Media, I&PRD
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Forwarded/By Order


Section Officer