

**PROCEEDINGS OF THE DIRECTOR OF WOMEN AND CHILD
DEVELOPMENT DEPARTMENT**

(Present :Anupama TV IAS)

Order No WCD/S//NNM2/67/2020

Date: 21-12-2020

**Subject: Department of Women and Child Development- National Nutrition Mission-
Inauguration of Nutrition and Parenting Clinic-Printing of posters , Banner and
booklets –Order issued-Reg**

Ref: 1)Letter No NNM/7/2017-WBP dated 08.08.2018

2)GO(Rt)No.616/2020/SJD dated : 06.11.2020

3)Letter No WCD/NNM2/005805/20 dated:

As per ref (3) directions has been given to program officers for making arrangements in all the blocks and corporations on the occasion of inauguration of Nutrition and parenting clinic.

Posters, banners and booklet has to be printed for the event at blocks and corporations as per the directions given by ref (3).

As per the Government of India guidelines an amount of Rs 266 Lakhs can be used for IEC activities of the scheme and enough funds of Rs157.717 lakhs sanctioned for this purpose as per ref (2).

In the above circumstances an amount of Rs 1 Lakh each (Total Rs 14 Lakhs) sanctioned to District and Women and Child Development Officers of all the 14 districts and the same has to be re allocated by the District and Women and Child Development Officers to the Program officers of the concerned district. The amount sanctioned strictly be used only for the printing of IEC materials mentioned as per ref (3). Program officers has to submit invoices and Utilization certificates to this office within 10 days of the completion of the event. Procurements must be in line with stores purchase rules.

The expenditure for this purpose shall be met from the funds allotted under head of account no 2235-02-102-28(P) for the current financial year.

Sd/-

Director of Women and Child Development

Copy to:,

- 1) All DWCDO's & PO's District ICDS cell
- 2) Stock File/Spare
- 3) Suprintendent A section (For allotment)

By Order



Joint Project Coordinator